



BAMBERG
GRADUATE SCHOOL
OF SOCIAL SCIENCES



FURTHER EDUCATION | WORKSHOP

Elevator Pitch - Present yourself and your Research Profile in 90 seconds!

- Instructor:** Dr. Claudia-Francisca López-Cámara
- Date & Time:** First part: October 7th 1:30 - 4:30 pm
Second part: October 21st 3:00-4:30 pm
- Place:** Online
- Registration:** To register, please send an email to weiterbildung@lifbi.de by September 16, 2024. Registration is mandatory. The number of participants is limited to 15.

Short Outline

"What do you do? What is your job?" This question pops up in many situations, from family gatherings to interviews and professional conferences, and often, your response can create a big change on how (or if) the conversation moves forward. Responding in a concise yet compelling and informative manner in the first 90 seconds after being asked is crucial. This workshop will prepare you to pitch yourself and your research in just about a minute.

The workshop will consist of two parts. During the first part on October 7th the trainer will provide you with tools and advice on how to present yourself in about 90 seconds. You will start then also preparing your own pitch, helped by the feedback of the other attendees. Then, you will have two weeks time to finalize your own elevator pitch at home. The second part of the workshop on October 21th corresponds to individual feedback in one-on-one sessions of about 10 minutes each. The whole program will be carried out in English.

The workshop is mainly aimed doctoral candidates and Postdocs. In case of any vacant places, it is open to anyone interested.

About the Trainer

Dr. Claudia-Francisca López-Cámara is a certified science communicator by the University of California at Irvine and by Activate to Captivate®. Among other science communication activities, Claudia has been a "Hiver" at the Loh Down on Science radio program (USA) and served as a social media manager of the American Society of Gravitational and Space Research (ASGSR) Student Chapter. Currently, she is an Assistant Professor at the Mechanical Engineering Department of Eindhoven University of Technology (TU Eindhoven), focusing her research on nanomaterial synthesis for energy materials and sensors.

